

Panola Early College High School

Recruitment Plan



- Throughout the year, all information about application and enrollment process for PECHS is posted on the campus website.
- Interviews are conducted during the Spring for potential incoming students.
- The school has a full-time recruiter that makes frequent visits to community businesses, locals, etc., for potential students.
- Local radio spots are purchased and played throughout the year for potential incoming students.
- Fundraisers are conducted through the year at the local Whataburger restaurant for potential students in the community.